



# You Be the Judge!

Ads make you think everything is a good buy, but is that really so? Use reasoning here to find out.

### Directions

- 1 Look closely at an ad. How are pictures and words used to make you want to buy the product?
- 2 Use the chart to record facts (statements in the ad that can be tested to see if they are true) and other statements or pictures that are used to make you want to buy the product.

Facts	Other statements or pictures

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